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JOB OBJECTIVE

To be employed in a stable and progressive company which can maximize my skills and enhance my potential in pursuit of my goal to become successful in the field of art direction/ web master; A goal, which I believe, can be achieved through sheer determination, loyalty and consistency in doing my best.

WORK EXPERIENCE

ORCHID CYBERTECH SERVICES, INC. – TOTAL PERIPHERALS GROUP

October 2000- Present | Project Leader - Design Team

TPG is a private Australian IT company, which has grown over its 20 year history of providing IT systems and services to be one of Australia’s largest Internet and Network Service Providers (ISPs). TPG provides a diverse range of IT products and services to residential users, businesses and SMEs, government and large corporate enterprises. OCSI is TPG’s Philippine work force. My main task and work priority is to provide our Australian based counterparts with design requirements on both web and print media, usually with the Marketing Department; second priority is all design requirements for OCSI.

ONE GROUP OF COMPANIES- EPACIFIC GLOBAL CONTACT CENTER – ONE GLOBAL CONTACT CENTER

September 2000- October 2007 | Project Leader - Design Team

Epacific Global Contact Center is basically a telecommunications- call center company that supports different campaigns. As an APL of the WEBDEV department, one is expected to do all design requirements of the marketing and advertising department. The team’s top priority is to support US Website Builder, one of the campaigns which is a solutions company that effectively creates the appropriate online-solution for any business, These are template based/customized web pages which understand client’s immediate needs and long-term goals to have an effective campaign for the web.

STA. BARBARRA PUBLISHING CORP. | DESIGN AND ARCHITECTURE MAGAZINE

February 2000- September 2000 | Senior Layout Artist

SBPC is a publishing company that published the LAMESA book and the bi-monthly magazine- DESIGN AND ARCHITECTURE. A prestigious magazine, which features elegant interiors and architectural forms and figures in the Philippines and abroad. Working with the photographers on location shooting makes it more interesting while enjoying the layouts of the magazine from cover to back cover featuring various elite, famous and upcoming residential and commercial establishments.

DAYS HOTEL PHILIPPINES INC.

October 1998 - February 2000 | In-house Graphic Artist

As a graphic artist of one of the reputable chains of hotels in the Philippines, it is expected that one is responsible to analyze and develop layouts for advertising and marketing requirements. This includes business papers; corporate identities and booth setup during exhibits are most of the tasks done to show or improve the image they want to project, the look that best describe the company.

GP GROUP OF COMPANIES

April 1998 - August 1998 | Freelance In-house Graphic Artist

GP is a manufacturing company for security products; a remittance center; and a recruitment agency, which has its own multi-media department that covers all design requirements of their advertising and marketing team

TAIPAN INC - HK CROWN

June 1996 - January 1998 | Graphic Artist

Taipan Inc turn HK Crown - was an advertising agency that offers all advertising and promotions services; my tasks are to develop thumbnail layouts, different types of print ad, story board, and packaging design etc.

SKILLS

- Fine Arts graduate Major in Advertising at University of Santo Tomas, Manila, Philippines.
- Can genuinely translate concepts and creative ideas into innovative workable designs. Can work with multiple projects under pressure and with minimum supervision.
- 10 years experience in the production of print ads, Point-of-Sale Materials, Brochures and Catalogues. Creates high impact graphic art production, layout design, paste-up, flyers, package design, booklets, pamphlets, business forms/ papers, and a wide variety of presentation materials both for internal and external requirements. Experienced in visualization from thumbnail to final art form.
- 6 years experience in the field of Web designing, which includes training in Basic Macromedia Flash and Dreamweaver MX.
- A real talent for illustrations, both by hand and computer- aided. Can do knock-out storyboards and thumbnail layouts, with basic knowledge in photography. Well-versed, 8 years of comprehensive hands-on experience in Adobe soft wares especially in Adobe Photoshop- 6.5, 7 and CS-CS4; Adobe Illustrator; and Adobe PageMaker and Adobe Indesign; also with Macromedia Freehand 10, MX, MX2004. Knowledgeable in Macromedia Flash- 5, MX, MX2004; Macromedia Dreamweaver MX, MX2004 and Macromedia Fireworks MX, MX2004, also with CorelDraw.
- A good mind’s eye in designing, fast learner and able to meet deadlines.

SCHOLASTIC RECORD

College 1996	University of Santo Tomas Bachelor of Fine Arts Major in Advertising
High school 1992	Juan Sumulong Memorial Jr. College Taytay, Rizal
Elementary 1988	Santa Ana Elementary School Taytay, Rizal